

# **Amazing 6-Hour Seminar Recording Reveals Mail Order Secrets of \$70 Million Dollar Marketing Genius...**

**Let Me Tell  
You About This Seminar:**

## **The 12-Month Millionaire Seminar**

**“Everything you wanted to know about making One Million Dollars  
by this time next year... revealed LIVE!”**

**“When this seminar was first announced on September 1<sup>st</sup> ... it  
completely sold-out in just 73 short minutes”**

**“Only 109 were qualified to attend this closed-door event”**

**Here’s how you can profit from every single word uttered... NOT  
for \$3997... NOT for \$2997... NOT EVEN \$1997... Heck – you  
WON’T even pay \$1000...**

Dear Friend...

To fully benefit from The 12 – Month Millionaire... you need to have the 12-Month Millionaire Seminar. It explains in detail all the tactics Vincent James used to rake-in over \$100 Million since 1994. Here’s how you can get the full, 6 hour, unedited recording:

Vincent first announced this closed-door seminar on September 1<sup>st</sup> 2005. It SOLD-OUT in 73 – minutes flat. You should’ve been there!

At the seminar, Vincent revealed dozens of new tactics he didn't teach in his book... he further simplified some of the advanced tactics in the book... and he even leaked-out a few multi-million dollar tactics he's using right now to make 8 – figures a year!

**Here's just a sampling of what was unleashed at the seminar...**

- • The product EVERYONE wants to purchase. Unless you've got \$10,000,000 in the bank... you're probably NOT selling it!
- • A delivery Envelope that Vincent recently tested that brought-in 50% MORE orders! You can use this envelope for ANY product!
- • A simple tactic you can use to slash your letter shop fees by 50%-without beating them up on price! And check this out...
- • How to "OWN" the formula to any dietary supplement in 10-minutes or less – regardless of the supplement!
- • How Vincent shipped over \$7 Million worth of car stereo – (for free) without touching one speaker... amplifier... or CD Changer!
- • The ONLY type of Information Products that can make you a millionaire. If your info product is NOT on Vincent's list... you're never going to make the BIG BUCKS!
- • A PROVEN... NO-BRAINER way to add Automatic Shipments to ANY product! Autoship is the easiest way to make MILLIONS!
- • When to use a 2 – step ad... and when NOT to
- • The TRUTH about making sales using post cards
- • How to locate mailing lists for your product that can make you rich – BEFORE you spend a dime testing the list!
- • 3 ways to know if a list is trash... or if it's worth a test
- • The first mailing list Vincent would test
- • What you MUST ask your list broker BEFORE you ever test a subscriber list! If you don't know to ask this question – subscriber lists will almost ALWAYS FAIL for you!

- • The only 2 ways to gauge Lifetime Customer Value
- • Vincent's "3-S" formula to come up with KILLER sales letters on demand... and how even a novice can steal Vincent's secret and create million-dollar winners – at will!
- • The ONLY 4 reasons why your prospect will NOT buy from your ads, sales letters, or websites – overcome these 4 objections... and it's IMPOSSIBLE not to make the sale!
- • The one and ONLY time to use call centers to answer calls
- • A bag-full of tactics that make magazine pages JUMP off the page. Remember-the first job of a magazine ad is getting SEEN!
- • The only type of advertisements you should be buying
- • How Vincent made \$9 Million from a \$12,000 TV Commercial!
- • 5 ways to set-up your business so you'll NEVER get into trouble!
- • The ONLY place to get a merchant account from when you need to be up and running within 24 hours! And what's more...
- • Why you should never pay more than \$20/M for full-page magazine ads... \$30/M TOPS!
- • How Vincent sold 65,000 stereo club memberships in 24 months – without advertising in one single stereo magazine!
- • The ONLY time I got a postcard mailing to make money for me
- • A special price that got me 200% more orders... at just \$10 less
- • A new price that'll always out pull your current price!
- • A TOP SECRET "report" to ask your list broker for – it'll give you a 70% chance of selecting a winning list!
- • The MINIMUM price to make a 2 – step ad profitable
- • The TOP 7 "types" of products Vincent made millions selling
- • The EXACT amount of letters to mail to make a test VALID

- • Gary Halbert vs. Vincent James: The 2 different methods for testing new mailing lists – which one is better?
- • If you own a local store... How to rent national mailing lists... only for your area. Example: All the *InStyle* Magazine subscribers in Las Vegas... or in zip code 89117.
- • When to roll – out ... and when not to
- • The ONLY way to PROPERLY assemble a swipe file
- • Why you should NEVER meet your heroes!
- • When you should or SHOULD NOT hire a copywriter
- • How to EFFECTIVELY test your sales copy online – before you spend a dime mailing letters or running magazine ads.
- • How my Vincent's friend makes \$10 Million a year online with 3 employees!
- • How Vincent's other friend sells \$20 Million a year on the Internet!
- • EXACTLY how much you should pay your call center
- • The only time you should place ads in magazines
- • The BEST and WORST months for magazine ads and direct mail!
- • How to get a tested and proven inbound order-taking and up-sell script for your product – free of charge! And how about this...
- • What Vincent did when he had 200+ calling him at the same time to buy his product
- • How to keep from getting discouraged when things do not work for you. Vincent uses this trick to keep himself from going – Always!
- • What's selling SELLS- Vincent's secret for finding products to make millions of dollars from!
- • How Vincent built a \$100 Million per year business with just \$5400!
- • The absolute TRUTH about how Vincent discovered direct mail by ACCIDENT!

- • The ONLY list broker Vincent would recommend
- • The ONLY small-run printer Vincent would recommend
- • The ONLY large-scale printer Vincent would recommend
- • How Vincent kept credit card charge backs under 1% - even with 160,000 people on automatic shipments every month!
- • The 2 very excellent merchant account companies Vincent used to process his \$8,000,000 per month in sales – without a hitch
- • How to get a merchant account when you have bad credit... not tax returns... and even when you're on the TMF (terminated merchant file)!
- • How Vincent gets \$25 - \$50 back in sales for every 50 – cent letter Vincent mails!
- • The best online transaction service that can take MP3 files and turn them into typed words in 24 to 48 hours!
- • The BEST teleseminar company
- • The best online book printer
- • A SECRET website that tells you the most popular searched items on eBay! Find out what people are looking for instantly!
- • Discover what search terms your competitors are bidding on with this secret website!
- • How Vincent made \$80,000 a month – 100% online WITHOUT a website... WITHOUT advertising...and without eBay!
- • The CRITICAL question to ask BEFORE you test a magazine's hotline subscriber list – don't ask it – and you'll get burned!
- • The EXACT weight your sales letters should weigh. And...
- • The ONLY way for a male copywriter to sell a female

- • The truth about Vincent's \$60 Million paragraph (found in his book the 12-Month Millionaire) – how he discovered it... and how you can use it with almost any product!
- • The ONLY way to create dietary supplements without getting into hot water... and the wrong way that'll get you screwed every time!
- • A PROVEN way to save 20% on every mailing list you rent in the future! Save hundreds on test quantities – thousands on roll-outs!
- • How to become an INSTANT MILLIONAIRE with just 4 sheets of paper! Vincent did it...and so can you!
- • The ONLY type of sales copy to use on a post card
- • How to make millions giving away a FREE website!
- • Why Vincent hates writing copy for clients even when they pay him \$15,000 and more!
- • The EXACT database program Vincent used to run his \$100 Million business with 500,000 customers a year! It's not what you think!
- • The best way to “address” your sales letters in small and in large quantities
- • The only reason you should pull your space ads at once!
- • The FOOLPROOF way to track your ads, sales letters, TV and radio spots with 100% accuracy!
- • How Vincent ran a \$100,000,000 a year enterprise “working” just 30 – minutes a day! Ah- the easy life!
- • The proper size of a 2-step ad
- • Why Vincent likes to exclusively hire women – He's sexist – and who cares?
- • If you're new to direct response, where to start
- • 4 things that would have prevented Vincent from losing \$48 Million in one single day! That day sucked big time!
- • 5 ways to keep out of the “Bing” (that means prison)

- • What happened when Vincent tested pre-sort First Class vs. Regular full rate first Class postage – was it worth the savings?
- • Vincent’s idea for the “perfect” business – mixing online and off
- • How a homeless man can become a millionaire INSTANTLY! Plus...
- • Jay Abraham’s headline that always DOUBLES the sales of every ad... every sales letter... and every website – every time!

...And there’s so much more stuff covered at this LIVE event...it’s impossible to list them all.

And if you have already read anything by Vincent James, you know that it is jam packed with beef!

The recordings of this seminar have never been offered before.

And once this promotion is over, they will be selling for \$997.00.

However, for those who act right away, and purchase Vincent’s great book the **12-Month Millionaire**, this special 5 star seminar will be yours, as our special gift to you, for FREE!